Bill Ferrante
Technology Management

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A technology manager who has worked in both startups and Fortune-500 companies. Excels in bridging the gap between business and technology. Passionate about building great products for users, large-scale / highly available web technologies and solving your most troubling technology challenges.

Technology Management

Managing teams to build and run solutions from concept to maintenance
and everything in between.

Execution

Technical projects aren't limited to code and servers. Expertise in delivering solutions with whole organization collaboration.

Product Development

Passionate about whole product development, creating excellent experiences for end users.

Throttle Up
Founder
1/2013-Present

- Consulting practice focused on improving current methods around successful business
- Web Performance Optimization services
- Software development
- Advisor - CallerSmart - Community based Caller ID
- Advisor - MedSpeaks - Professional Development for Medical Professionals

Tech Director, Princ. Technical Project Manager - Blogsmith Publishing Platform
11/2008-9/2012

- Managed AOL's Publishing Platform and Content Management System.
  - Platform hosts 200+ sites, 100M+ PV's per day out of 5 geo-distributed data centers.
  - Oversaw projects for a team of 8 developers and UI / IA design.
  - Supported over 1,000 internal customers from business, accounting, development and editorial.
- Led company wide Publishing Platform consolidation project.
  - Consolidated 34 publishing systems, streamlining development and publishing company wide.
  - Eliminated hundreds of servers from the global media publishing operations.
  - Successfully completed on schedule in 2 quarters.
- Migrated platform hardware to 98% virtual / cloud based hosts.
- Added 2 data centers to handle additional load and geographic distribution.
- Conceptualized and led development of AOL's Liveblogging platform, revolutionizing liveblogging.
  - System has served 2 Billion requests in a single 2 hour event.
  - GigaOm - Why Apple Events Break Publishers (see: Engadget / Blogsmith)
- Worked with executive, business, editorial, legal & development teams globally on 100+ site launches.

Technology Investors, Inc.
Research and
Development Lead

11/2008-9/2012

- Researched, planned and deployed a Network Management System capable of delivering real time status and alerts to support staff and end users.

- Designed a custom monitoring system for a home-grown distributed computing system.

- Assisted IT staff with maintenance and growth of network.

Real Estate Brokerage

11/2008-9/2012

- Licensed residential and commercial sales associate for Pulte Homes, The Realty Doctors and Atlantic Realty Advisors.

- Performed analysis of and executed residential, commercial land and hard asset deals.

LexisNexis Risk
Management
(formerly Seisint)
Director, SuperComputer
Operations (HPCC
Systems)

1998-2002

- Managed Supercomputing Operations team during the development and maintenance of custom data processing system running on over 1,000 nodes.

- Worked with management, developers, IT and end users gathering requirements and delivering hardware and systems management tools.

- Participated in cross-functional teams across every discipline of the organization.

- Managed projects that contributed to acquisition by LexisNexis for $775M, largest private acquisition of 2004.

- Operated systems that assisted in apprehending the Beltway Sniper (John Allen Muhmammad), 9/11 hijacker support network and countless child abductors.

  - Vanity Fair piece covering the founder and events.

University of Central
Florida, College of
Business
Help desk Team Manager
/ Instructor

1998, 2002-2004

- Provided Help desk support to professors in the College of Business.

- Managed team of MIS interns with a focus on experience required in job market.

- Performed project planning and management as well as Information Technology consulting.

Database Technologies
Technical Support,
Operations

1995-1998

- Technical Support for a dialup investigative tool for Government Agencies, Law Enforcement, Attorneys and Corporations.

- Operations team member, building servers, networks and trouble-shooting production systems.